# EQ: The Heart of Leadership

Transformative Insights for Risk-Management and Insurance Professionals

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### Dr. Claire Muselman

My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style.

– Maya Angelou

# An Introduction to EQ



# Introduction to EQ

- Have you ever considered how your emotions influence your decisions and leadership style?
- Emotional Intelligence (EQ): Emotional Intelligence, or EQ, is the ability to understand, use, and manage our own emotions in positive ways to relieve stress, communicate effectively, empathize with others, overcome challenges, and defuse conflict.

# Emotional Intelligence...

The Ability to understand the way people feel and react to use this skill to make good judgments and to avoid or solve problems.

- the Cambridge Dictionary



# EQ in Leadership

- Manage own emotions
- Understand emotions of others
  - Better decision-making
  - Improved communication
  - Stronger relationships
- EQ + Effective Leadership = Success
- Inspire trust and loyalty in their teams.



#### Culture

Are you working in or on the system?

#### Managing

- Managing Stuff?
  - Working IN the System

#### Coaching

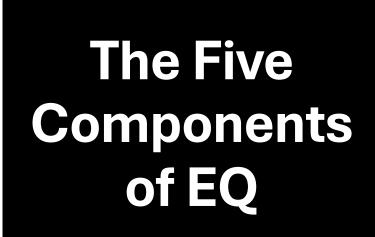
- Coaching people?!
  - Working ON the System



# Importance of EQ in Risk & Insurance

- In industries where pressure is high and decisions have significant consequences, EQ becomes not just beneficial but essential.
- EQ helps in accurately assessing risk, making informed decisions, and leading teams effectively under stress.
- An emotionally intelligent leader in the insurance sector can navigate complex situations, understand client needs deeply, and foster a resilient team dynamic.

# **Understanding EQ**







#### Self-Regulation

8

#### Motivation

Empathy

**Mini** Social Skills



### **Self-Awareness**

- Self-awareness is the ability to recognize and understand your own emotions, strengths, weaknesses, values, and drivers, and how they affect your thoughts and behaviors.
- Self-Awareness allows leaders to understand their impact on others, recognize their emotional triggers, and make informed decisions.

# **Self-Regulation**

- Self-regulation involves controlling or redirecting one's disruptive emotions and impulses and adapting to changing circumstances.
- Leaders who can regulate their emotions are less likely to make hasty decisions, can stay calm under pressure, and maintain a positive work environment even during challenging times.





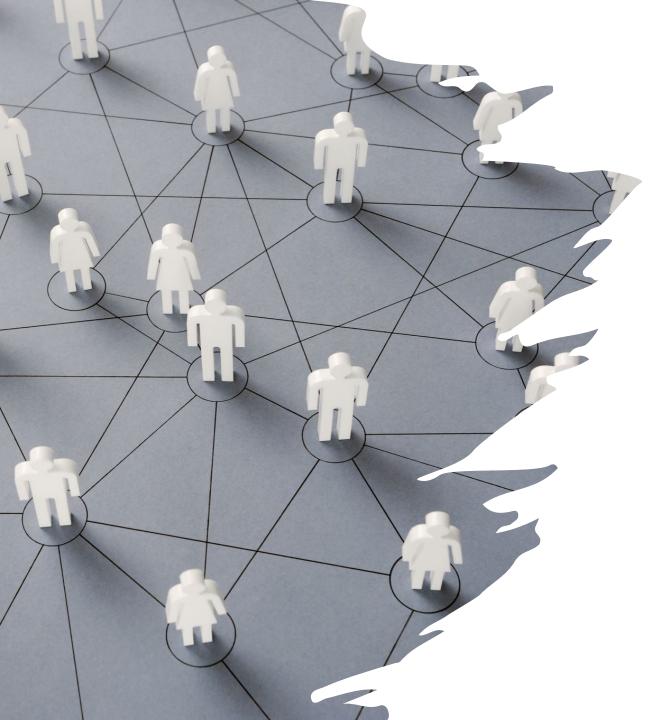
# **Motivation**

- Motivation refers to the drive to pursue goals with energy and persistence. It's about having a clear goal and being driven to achieve it.
- Motivated leaders are more resilient, have a strong drive to improve, and can inspire and energize their teams, leading to increased productivity and goal attainment.

# Empathy

- Empathy is **the ability to understand and share the feelings of another.** It's a key element of building effective relationships.
- Empathic leaders can build strong connections with their team members, better understand their needs, and create a supportive and inclusive work environment.





# **Social Skills**

- Social skills refer to the skills needed to manage relationships and build networks, and the ability to find common ground and build rapport.
- Leaders with strong social skills are better at communication, conflict resolution, and leading change, which are vital for team cohesion and organizational success.

# EQ in Risk Management & Insurance

# Sector Challenges



#### Dealing with uncertainty



Managing stress



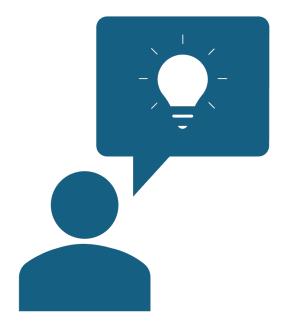
Handling high-stakes decisions



Maintaining client trust



Volatile markets



# EQ & Uncertainty

Self-regulation and self-awareness, empowers professionals to remain composed and make rational decisions amidst the uncertainties of the insurance and risk management field.

### **EQ in Client Interactions**

- Empathy and social skills play an important role in building and maintaining trust with clients, who often seek assurance and clarity in their risk management and insurance choices.
- Empathic communication can lead to better understanding of clients' needs and more tailored risk assessment and advice.



### **– Language –** The power of tense

- Past
  - Victim, Blame, Fighting, Reality
- Present
  - Tribes, Divisive, Us v. Them
- Future
  - Solution focused, optimism, opportunistic

Flip it to the future... What is **YOUR** role in making this better?

### EQ in Team Dynamics

EQ fosters better team dynamics, crucial in a field where collaboration is key to analyzing risks, designing insurance solutions, and responding to market changes.

# How do you keep a team warm?

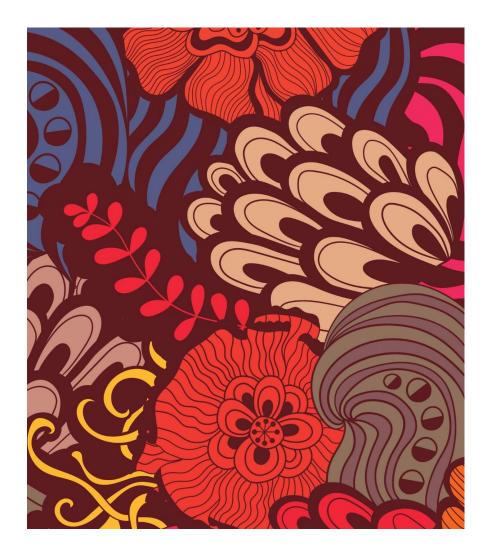
#### H.E.A.T.

<u>H</u> – How are YOU doing? *How are you really*?

<u>E</u> – What are your expectations for today/this week?

<u>A</u> – Appreciation, Acknowledgement, Accountability

<u>T</u> – Together we'll get through this.





# EQ & Decision Making

- Self-awareness and self-regulation contribute to better decisionmaking, allowing professionals to evaluate risks without bias and respond to pressure without panic.
- Decisions based on EQ can result in more sustainable risk management and insurance outcomes.

# **EQ & Decision Making**



# More on EQ & Decision Making

- EQ allows individuals to pause, assess their emotional state, and consider the most rational course of action, rather than reacting impulsively.
- Self-awareness and selfregulation, plays a crucial role in decision-making processes, especially under stress or uncertainty.

# Self-Awareness & Decision Making

- Self-awareness helps in recognizing one's emotional triggers and biases, which is essential in making unbiased and informed decisions.
- Example: A risk manager identifying their tendency to overestimate risks based on past experiences and consciously adjusting their assessment to be more objective.



Self-Regulation in High Pressure Situations  Self-regulation enables professionals to manage stress, remain calm, and think clearly, even in high-pressure or crisis situations.

 Leader's need the ability to stay composed under pressure. This can lead to well-considered decisions that can mitigate potential risks effectively.

• Everything is figureoutable.

#### Communication

Public praise, private critique

# Verify to clarify

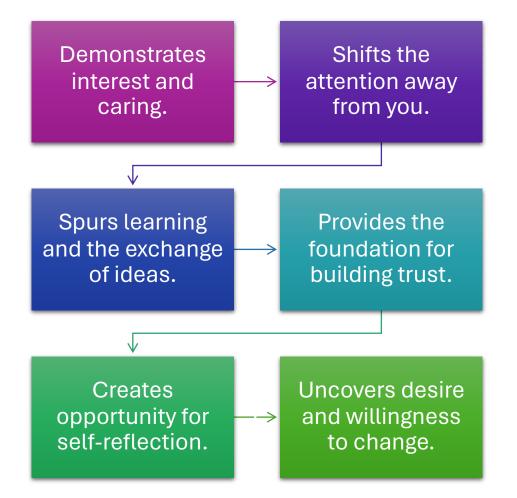
I think, I feel, I believe... I want, you want, we could (non negotiables)

### Empathy and Collaborative Decision Making

- Empathy enhances collaborative decision-making by understanding and considering the perspectives, concerns, and inputs of others.
- Empathetic approaches facilitate a more inclusive and comprehensive risk assessment process, leading to more effective decisions.



# Ask Questions!



# Social Skills & Consensus Building

Social skills in EQ facilitate better communication and negotiation, crucial in building consensus or buy-in for decisions.

### **Choices!**



How do you gain collective buy in?

Choice by Choice.

Empower through choices. Bacon? Veggies? One step, next step, then another

There is more than one right answer!

You could be right...

# EQ & Team Dynamics

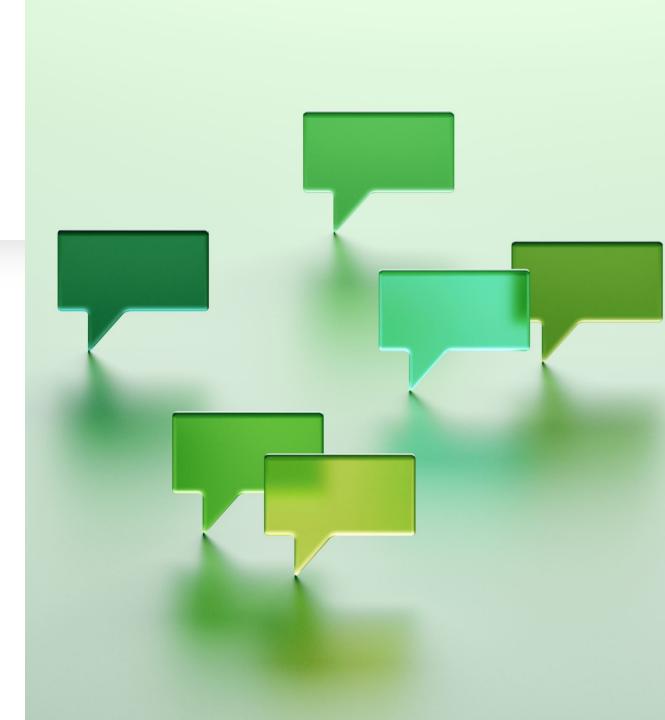
### **EQ in Teams**

- High EQ within a team leads to improved understanding, trust, and cooperation – essential for effective collaboration and performance.
- EQ is not just an individual trait but a team-level asset that influences group dynamics and outcomes.



### EQ and Communication

- EQ enhances communication by enabling team members to convey their ideas and feedback more effectively and to listen with empathy.
- Teams where open and empathetic communication are present lead to innovative solutions and increased morale.





#### **EQ in Conflict Resolution**

Emotional intelligence is critical in identifying, understanding, and resolving conflicts constructively, preventing them from escalating and harming the team's cohesion.

- Proactive Listening
- Hypothesis Testing
- Trust Instincts
- People want to feel *seen* and *heard*.

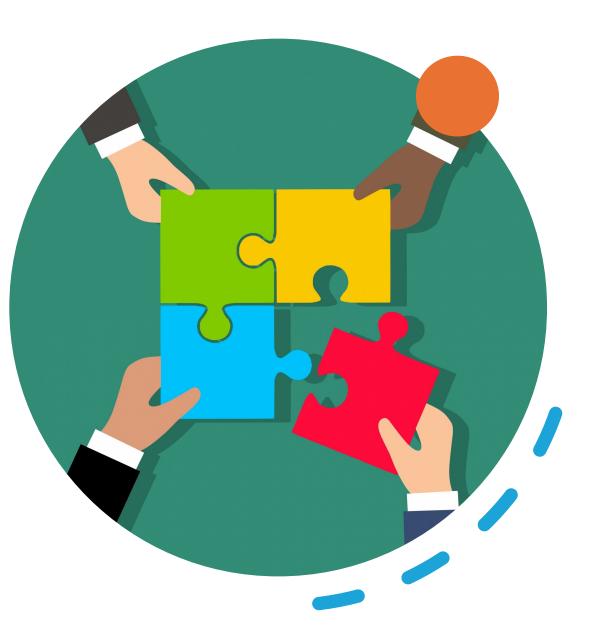
## Three Questions for Your Team

Where is the bus going?

What is Expected

(Are you aligned?)

What value do I/we bring?

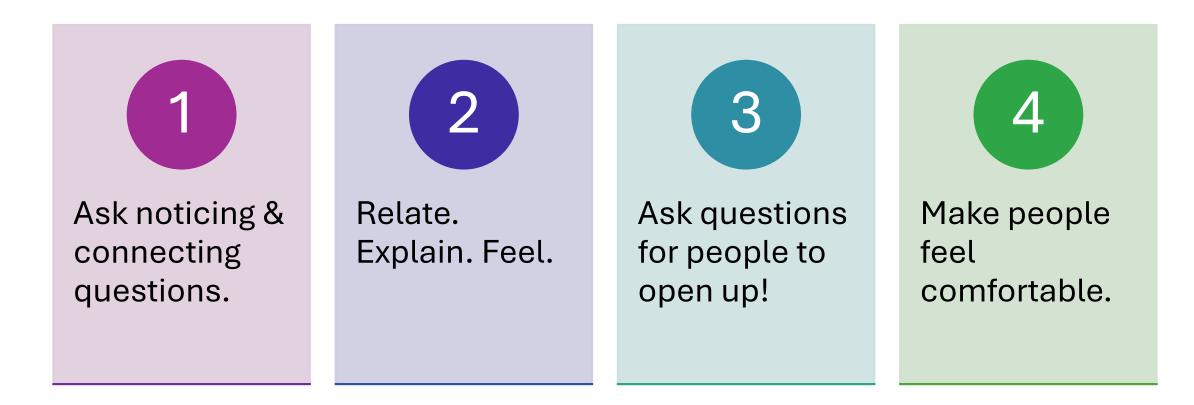




#### Building Cohesive Teams with EQ

Elements of EQ like empathy and social skills contribute to building strong relationships within the team, fostering an environment of mutual respect and support.

# Build trust, transparency, rapport.



#### **EQ + Team Performance**

Teams with high emotional intelligence are more adaptable, resilient, and successful, particularly in the context of risk management and insurance.





#### **Be intentional.**

- Intentional relationships
- Shared ground rules for engagement
- Accountability Partners
- NAMES.
- Alignment

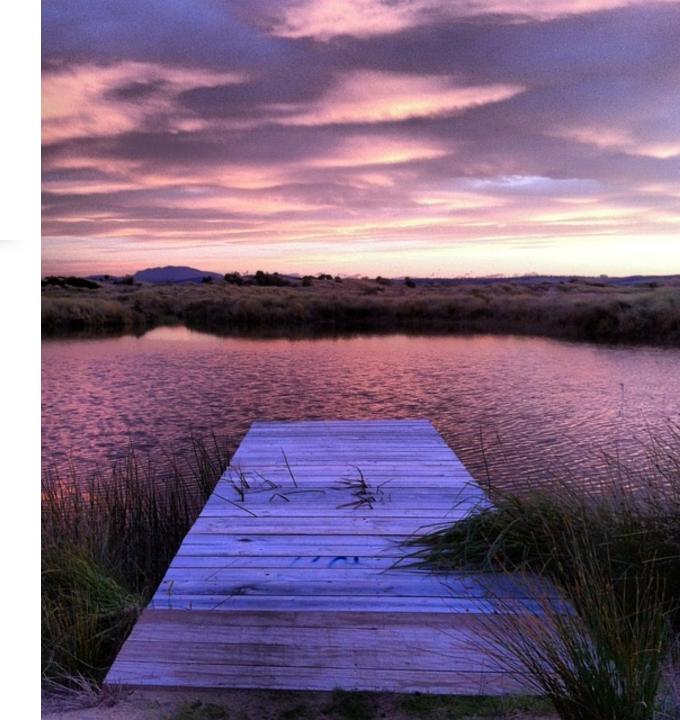
# **Developing Your EQ**

## Understanding Your EQ

- Self-Awareness is a superpower.
- First understand your current EQ levels through assessments or feedback to gauge their strengths and areas for growth.
- The value of self-reflection and regular feedback from peers, mentors, or coaches can help gain insights into one's EQ capabilities and behaviors.
- What you don't know can and will hurt you.

#### Strategies for Self-Awareness

- Keep a journal to record and reflect on emotional responses to different situations, particularly those common in risk management and insurance, like dealing with crisis scenarios or making tough decisions under pressure.
- Mindfulness practices or meditation enhance presence and self-awareness, aiding professionals in becoming more attuned to their emotional states and reactions.



Building Self-Regulation  Deep breathing exercises, progressive muscle relaxation, or visualizations, especially useful in high-stress industry environments.

 Set clear, emotional boundaries and developing coping strategies to deal with the industry's pressures and uncertainties.



### Enhancing Motivation

- Set specific, challenging, yet achievable goals related to both professional growth and emotional development.
- Post-Mortem: The importance of resilience, illustrating how embracing challenges and learning from setbacks can be a powerful motivator in the dynamic field of risk management and insurance.

### **Cultivating Empathy**

- Understanding clients' needs and perspectives, using active listening and perspective-taking exercises.
- Role-playing scenarios can help better understand and appreciate the emotions and viewpoints of clients and colleagues.

• Build new neuropathways to become more familiar.



#### Developing Social Skills

- Enhance communication skills, focusing on clear, empathetic, and effective ways to express oneself and understand others, which is crucial in negotiations and client interactions.
- Collaboration and teamwork exercises can improve interpersonal relationships and foster a supportive team environment.

### Continuous Learning & Growth

- Books, articles, podcasts, workshops, masterclass series, seminars, or courses focused on EQ development.
- Mentorship or coaching is a great way receive guidance and feedback on one's EQ journey, particularly from experienced professionals in the industry.

# Strategies in Action: Taking it back to your team

#### Ideas for You to Use to Build EQ in Your Team

Self-Assessment of EQ:	<ul> <li>Begin with a brief self-assessment where participants rate themselves on key EQ competencies: self-awareness, self-regulation, motivation, empathy, and social skills.</li> <li>Use a scale from 1 (low) to 5 (high) for each competency and have participants reflect on their scores.</li> </ul>
Role-Playing Scenarios:	<ul> <li>Create role-playing exercises that simulate common leadership challenges requiring EQ.</li> <li>Divide the participants into small groups and assign roles (leader, team member, etc.). Each group acts out their scenario and then discusses the role of EQ in their interactions.</li> </ul>
Group Discussion:	<ul> <li>Facilitate a discussion around the role-play experiences, guiding participants to reflect on how they used EQ.</li> <li>Questions could include: "How did empathy change the outcome?" or "What could have been done differently using self-regulation strategies?"</li> </ul>
EQ Assessments:	<ul> <li>Introduce an EQ questionnaire that participants fill out to identify areas for improvement.</li> <li>Offer resources or follow-up materials for participants to further develop their EQ skills after the workshop.</li> </ul>
Action Planning:	<ul> <li>Encourage participants to set personal EQ goals based on their self-assessment and the role-play insights.</li> <li>Provide a simple action plan template that they can fill out, outlining specific steps they will take to improve their EQ competencies.</li> </ul>

# **Key Points**

- EQ in the workplace has a massive impact on leadership effectiveness.
- Remember, there are five components of EQ
  - Self-awareness, Self-regulation, Motivation, Empathy, and Social Skills.
- Benefits of EQ in leadership
  - Improved team dynamics
  - Enhanced problem-solving abilities
  - More thriving workspace.

# FOLLOW-UP QUICK ACTIVITY

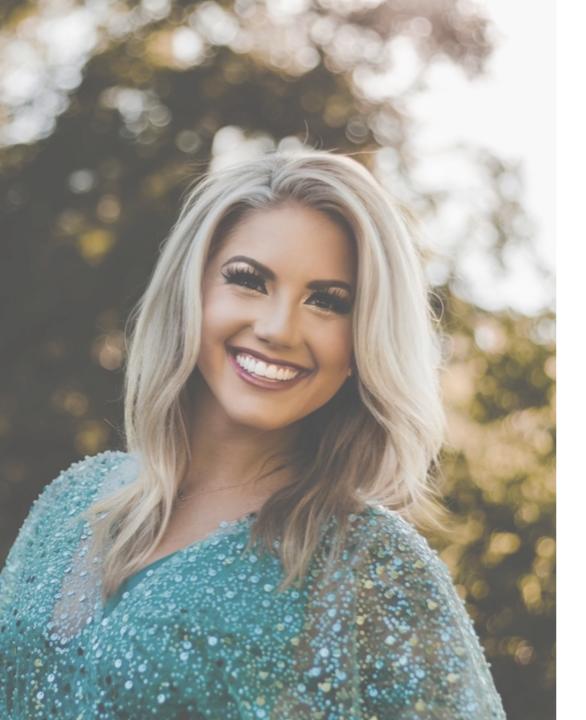




Emotional intelligence is the key to both personal and professional success. It's not just a skill, but a journey that opens doors to deeper connections and more vibrant experiences. Let's make empathy and understanding our default, and watch as every aspect of our lives transforms for the better.

– DCM







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